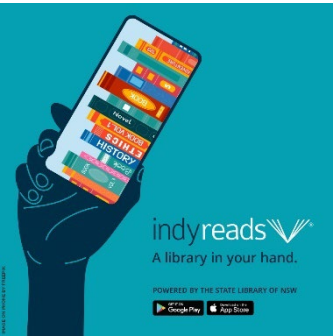
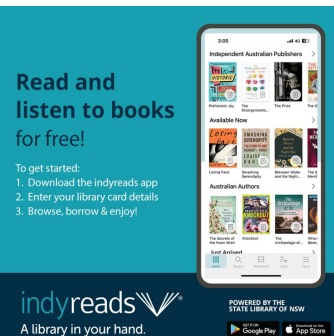


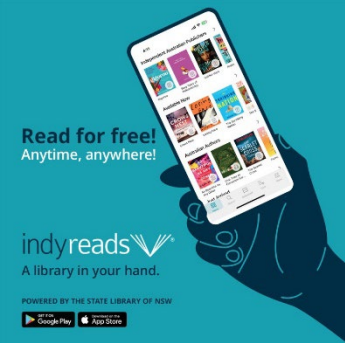


## Suggested text for indyreads social media posts

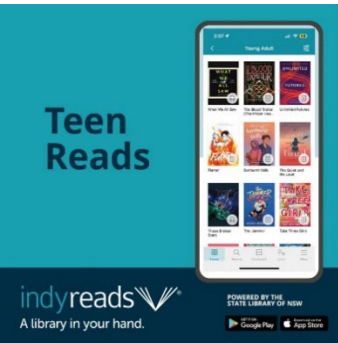


Promote indyreads on your social media channels with the suggested posts and images provided or create your own.

You can also share posts about indyreads from the @publiclibrariesnsw Instagram account to your stories.

Don't forget to add your library name where the posts say [INSERT YOUR LIBRARY NAME].

| Graphic  | Copy  | Channel  |
|--|---|--|
| <p>General</p>       | <p>Looking for something to read? indyreads is a library in your hand, anytime, anywhere.</p> <p>Download the indyreads app today and start browsing the diverse range of Australian and international titles available to read and listen to for free! All you need is your <b>[INSERT YOUR LIBRARY NAME]</b> library card.</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand</p> | <p>Facebook<br/>Instagram<br/>Digital signage<br/>Poster</p> |
| <p>Get started</p>  | <p>Attention book lovers! Did you know you can borrow from thousands of great reads for FREE with your <b>[INSERT YOUR LIBRARY NAME]</b> public library card.</p> <p>To get started, download the indyreads app, enter your <b>[INSERT YOUR LIBRARY NAME]</b> card details and start browsing today!</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand</p>                         | <p>Facebook<br/>Instagram<br/>Digital signage<br/>Poster</p> |

|  |   |  |
|--|---|--|
| <p>Ebook/read</p>         | <p>With your <b>[INSERT YOUR LIBRARY NAME]</b> library card, you have access to a diverse collection of ebooks, anytime, anywhere!</p> <p>With titles from independent publishers, Australian authors, award winners, popular and classic fiction and more, you'll always find something interesting to read!</p> <p>Download the indyreads app, enter your <b>[INSERT YOUR LIBRARY NAME]</b> card details and start browsing today!</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand</p> | <p>Facebook<br/>Instagram</p>  |
| <p>Audiobook/listen</p>  | <p>Listen in the car, when you're on the go, or even while you are doing the housework! indyreads has thousands of interesting audiobooks to choose from to keep you entertained.</p> <p>Download the indyreads app and login with your <b>[INSERT YOUR LIBRARY NAME]</b> library card.</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand</p>  | <p>Facebook<br/>Instagram<br/>Digital signage</p>                                    |
| <p>Children</p>         | <p>Keep the kids entertained with indyreads! From homegrown Aussie tales to colourful characters and enduring classics, there's plenty to keep young imaginations engaged!</p> <p>Simply download the indyreads app and login with your <b>[INSERT YOUR LIBRARY NAME]</b> library card to start exploring the great selection of reads for children.</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand #booksforkids</p>   | <p>Facebook<br/>Instagram<br/>[4 options]</p> <p>Digital signage<br/>[2 options]</p> |

|  |  |   |
|--|--|---|
| <p>Teen reads</p>  <p>The advertisement for the Teen Reads app features a teal background. On the left, the text 'Teen Reads' is written in white. On the right, there is a smartphone displaying the app's interface with various book covers. At the bottom, the 'indyreads' logo is visible with the tagline 'A library in your hand.' and 'POWERED BY THE STATE LIBRARY OF NSW'. There are also icons for Google Play and the App Store.</p>  | <p>Hey teens, have we got some books for you! Explore the great selection of teen reads on indyreads, where you'll find stories about friendships, coming-of-age, rainbow reads, classic Australian stories and more.</p> <p>Simply download the indyreads app and login with your <b>[INSERT YOUR LIBRARY NAME]</b> library card to start exploring today.</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand # #YAreads #teenreads</p>   | <p>Facebook<br/>Instagram<br/>Digital signage</p> |
| <p>LOTE</p>  <p>The advertisement for the 'Read in your language' app has a teal background. The title 'Read in your language' is in white. Below it, a list of languages is provided in two columns: Chinese / 中文, Portuguese / Português, French / Français, Romanian / Română, German / Deutsch, Russian / Русский, Italian / Italiano, Spanish / Español, Polish / Polski, and Vietnamese / Tiếng Việt. At the bottom, the 'indyreads' logo and 'A library in your hand.' tagline are present, along with 'POWERED BY THE STATE LIBRARY OF NSW' and app store icons.</p>  | <p>Read and listen in your language on indyreads. Collections in 10 languages other than English are available to borrow.</p> <p>Download the indyreads app, login with your <b>[INSERT YOUR LIBRARY NAME]</b> card, start browsing and enjoy!</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand</p>  | <p>Facebook<br/>Instagram<br/>Digital signage</p> |
| <p>Learn English</p>  <p>The advertisement for the 'Learn English' app features a teal background. The title 'Learn English with instructions in your language' is in white. A list of 13 languages is shown: Arabic / العربية, Chinese / 中文, French / Français, German / Deutsch, Hindi / हिन्दी, Italian / Italiano, Korean / 한국어, Persian (Farsi) / فارسی, Portuguese (Brazilian) / Português, Russian / русский, Spanish / Español, and Vietnamese / Tiếng Việt. The 'indyreads' logo, 'A library in your hand.' tagline, and 'POWERED BY THE STATE LIBRARY OF NSW' text are at the bottom, with app store icons.</p> | <p>Learn English on indyreads! Check out the collection of Pimsleur audiobooks to learn English with instructions in 13 languages.</p> <p>To get started, download the indyreads app, login with your <b>[INSERT YOUR LIBRARY NAME]</b> card, find your language and start learning!</p> <p>#indyreadsNSW #NSWPublicLibraries #ALibraryInYourHand</p> <p>Link to use if sharing as a story on Instagram:<br/><a href="https://indyreads.libraries.nsw.gov.au/list/learn-english-716004">https://indyreads.libraries.nsw.gov.au/list/learn-english-716004</a></p> | <p>Facebook<br/>Instagram<br/>Digital signage</p> |